

**BID SPECIFICATIONS
PRINTING OF VISITOR'S GUIDE
TULSA STATE FAIR**

The Tulsa County Public Facilities Authority (TCPFA) is requesting sealed bids for printing and delivery of the 2017 Tulsa State Fair Entertainment/Visitor's Guide.

SIZE 1: Flat size, 21.75 x 6 inches; folds to 4.25 x 6 inches.

SIZE 2: Also bid on flat size, 30 x 6 inches; folds to 6 x 6 inches

PACKAGING: Box weight not to exceed 35 pounds; notification via email of quantity in each box required by August 1, 2017.

QUANTITY: Please provide pricing for:

One Hundred Twenty Five Thousand (125,000)
One Hundred Fifty Thousand (150,000)
One Hundred Seventy Five Thousand (175,000)

REPRINT QUANTITY: If required, please provide pricing for quantities of 5,000, 10,000 and 15,000.

COLORS: Four-color process throughout (bleeds).

PAPER STOCK: Boydun 60 lbs. book, white coated 2 sides, or equivalent.
Must send paper sample for review with bid.

PRESS: Web offset or sheet fed offset.

BINDERY 1: Roll Folds to size, 4.25 x 6 inches.

BINDERY 2: Also bid on alternate size:
Flat size, 30 x 6 inches
Roll Folds to size, 6 x 6 inches.

DIE CUT: Curved die-cut on cover edge. (see diagram)

NOTE: Press check is required.

FINAL ART: To be forwarded to the winning bidder on or no later than July 15, 2017, on disk or downloaded from Cooper Design server as an Adobe InDesign file or high resolution pdf.

PROOFS: Color proof with 24 hour review period.

TECHNICAL QUESTIONS: Contact Cooper Design at Cooperdesign1@cox.net or call (918) 524-3432.

